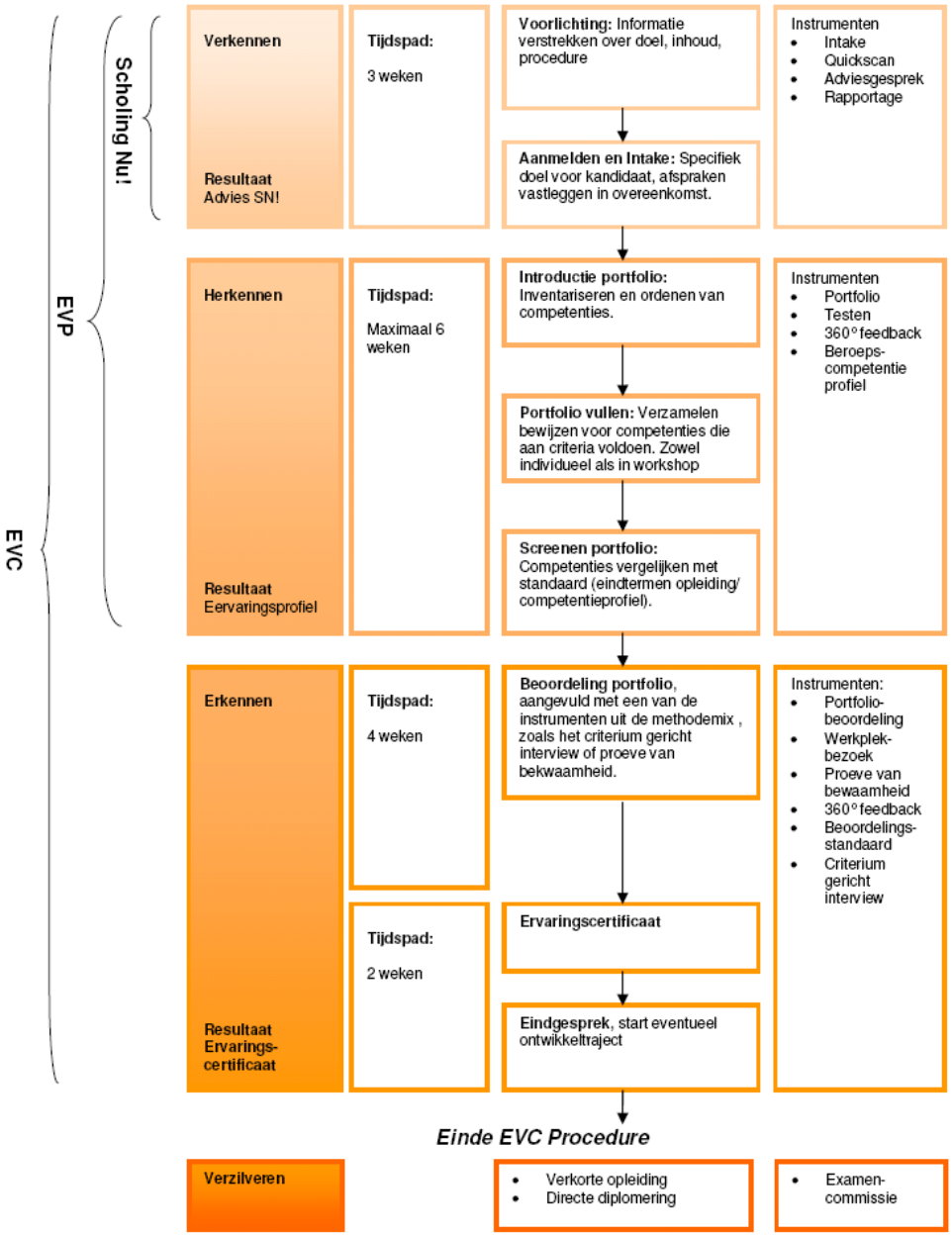Ontwikkelperspectief